

# ESUC Board of Trustees

October 28, 2019

Final Minutes

October 28

|                  |    |   |                  |
|------------------|----|---|------------------|
| 7:00             |    | Timekeeper                                | Rev. Steve       |
| 7:00-7:10        | 10 | Consent Agenda                            | All              |
| 7:10-7:15        | 5  | Nominating Committee Liaison              | Dennis           |
| 7:15-7:30        | 15 | Mission Fund Drive                        | Steve and Dennis |
| 7:30-7:40        | 10 | Policy & Governance (Each Monday Meeting) | Ann Fletcher     |
| Policy on Safety |    |   |                  |
| 7:40-7:50        | 10 | Steve's November Vacation Coverage        | Steve            |
| 7:50-8:05        | 15 | New Web Site                              | Dave Langrock    |
| 8:05-8:20        | 15 | Salmon Bake – What is its future?         | All              |
| 8:20-8:30        | 10 | Process Feedback                          |                  |
| 8:30             |    | Adjourn                                   |                  |

Present: Maury Edwards, Evelyn Smith, Dennis Fleck, Marcy Langrock, Mark Norelius, Paul Buehrens, Jerry Bushnell

Attending Electronically: Geoff Soleck

Guests: Ann Fletcher, Dave Baumgart, Martin Cox, Dave Langrock

Staff: Jason Puracal, Steven Furrer, Aisha Hauser

Absent: Clare Sherley, Mike Radow

## October 2019 Consent Agenda Voting Items

- Approve September 2019 Board Meeting minutes
- Charter approval for all charters in packet
- Final Approval of Introduction to Board Policies (See Addendum)
- First Reading Approval to new Section 7 of Board Policies (See Addendum)

## Items removed from consent agenda:

- **Charter approval:** We discussed the following potential addendum to each charter.
  1. Per ESUC Board Policy 2.11, contracts that involved East Shore must be signed by an SLT member, or, if greater than \$10k, by a member of the Executive Committee of the Board (excluding the Secretary). To ensure ESUC only enters into legal agreements that are authorized and fully vetted, the Board expects all contracts to be reviewed by the Finance Team, the Financial Stewardship Committee, and, when necessary, the Executive Committee and full Board.
  2. Term limits for committee chairs was discussed, no changes made

Marcy moved and Evelyn seconded - **The current proposed charters be accepted, and that an email with the above information will be sent out to all committee chairs this year. Next year the information about contracts will be embedded in the charters.**

Vote: 8 in favor. Motion passed

**Remainder of Consent Agenda** - Marcy Langrock moved, and Mark Norelius seconded - **The consent agenda be approved.**

One abstained, 6 for, one (Geoff) not yet connected with audio. The motion passed

**Nominating Committee Liaison:** Clare Sherley accepted the position

**Mission Fund Drive:** No chair has been selected. Two potential candidates have declined. Four other names were recommended as potential candidates It was noted that there are multiple positions to fill for the fund drive. Dennis will approach the other proposed candidates. Steve will talk to Nicole to identify other potential candidates and provide that list to Dennis.

**Policy and Governance update from Ann Fletcher: Policy on Safety**

Ann updated us on what the P&G committee has been working on.

She discussed the difference between policy and procedures. Up to now, the term policy has been overused. Policy is what is in the board policy manual. Procedures are how we do things on a detailed basis. Not all procedures are written down.

She brought up the board goal for this year of developing a safety plan for the church. Currently there is no policy dealing with safety, just one small reference in the policies. Ann recommends that we have a safety policy. The policy can be specific as we want, to give the staff guidance. The staff would then develop detailed procedures to implement the policy.

**Developmental Minister Coverage for November 2019** – Rev. Jim VanderWeele will be available for ministerial duties. He will be here this Sunday. He will be available starting on Nov. 9<sup>th</sup>. Steve will be gone Nov. 6<sup>th</sup> and return Dec. 7<sup>th</sup>.

Dec 8<sup>th</sup> will be the 40<sup>th</sup> anniversary of Steve’s ministry. Milly Mullarky is planning an event.

**New Web Site:** Dave Langrock presented. He is chair of the small outreach team – Nicole, Bill Austin and Dave. Their goal is to improve the web site. They hope to be inclusive.

Key Goal for site: help grow the church. More visitors to our doors. Become more welcoming and inclusive on the web. Help everyone discover new ways to connect, be usable on phones, be easy to maintain. Two biggest current gaps:

1. People seeking information about the church, current site is more of a directory, not curated. Perhaps the site could ask what people are looking for. “Curated experiences” are more show less tell. Should have appeal beyond people who are already embedded in the church.
2. Things specific to events. Events do draw people into East Shore. We need to make the site friendly to people about how to get there and more specific. Last year, many people came to East Shore Live from Eric Laine Barne’s Facebook page.
3. We should have pages for people seeking rental spaces.

Dave would like to be able to launch a new site by May 31, 2020 The plan is to have a January congregation wide intake, could be listening circles, draft content in February, feasibility testing in March. Many people may be looking for a place like East Shore in 2020. The group feels that we should

get an outside contractor. Our current website will not go away, that detailed information will still be available.

The group would like to make sure that they are not missing anyone and be inclusive. It was suggested to ask Amanda and get help from the youth group. Our current website is from the UUA. The group has looked at other sites, like All Souls church in DC.

**Salmon Bake:**

**Deferred to next month.**

Meeting adjourned at 9:04

Respectfully submitted,  
Jerry Bushnell  
Board Secretary